# YOSHIKO KIKAWA

DATA ANALYST

## DETAILS

**ADDRESS**
The Hague
Netherlands

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+31 626304912

**EMAIL**
y.y.gakudo@gmail.com

## LINKS

Linkedin

Portfilio

Kaggle

## LANGUAGES

English
● ● ● ● ○

Japanese
● ● ● ● ●

Dutch
● ● ● ○ ○

Chinese
● ● ● ○ ○

## SKILLS

Data Analysis
● ● ● ○ ○

Python
● ● ● ○ ○

SQL
● ● ● ○ ○

Microsoft Power BI
● ● ● ○ ○

Microsoft Excel
● ● ● ● ○

Google Analytics
● ● ○ ○ ○

## PROFILE

Fast-Learning and communicative Data Analyst who loves to observe, analyze, and solve real-world problems, using any methods possible.

Having trained in empirical science as a historian and explanatory technique as a private tutor. Bilingual in English and Japanese, with an intermediate understanding of Dutch and Chinese.

## EMPLOYMENT HISTORY

**Market Development Asia, Sanitrax International BV**          Amsterdam
Jan 2019 — Apr 2022

- Gathered, created, and analysed data of potential leads to support market research in Pacific countries
- Achieved detailed market analysis of Japan and began negotiation with potential clients within two months
- Developed Asian market and found new possible leads from scratch
- Conducted meetings with stakeholders and possible leads independently
- Maintained clients' data effectively using Pipedrive

**Educational adviser, self-employment**
Jan 2000 — Present

- Clearly interpreted and explained complex content in mathematics, grammar, and history to students in their childhood and adulthood
- Created and managed students' educational data using Excel

**Administrator, Awashima Life Service**          Niigata, Japan
May 2013 — Aug 2014

Managed and maintained all company data including CRM, accounting, and HR

**BtoB Communications Assistant, KDDI Evolva**          Tokyo, Japan
Feb 2005 — Aug 2005

Learned and developed labor time management system using Access in two weeks

## EDUCATION

**BA in Japanese modern history, Tokyo University**
Apr 2000 — Mar 2005

## CERTIFICATIONS

**Data Scientist Career Path**
Sep 2021 — Dec 2022

Completed Data Scientist course of Codecademy in 3 months

**Staatsexamen Nederlands als tweede taal programma I (B1-level)**
Dec 2019